



GLASS FOR EUROPE
Building, Automotive, Solar-Energy Glass

PRESS RELEASE

'Glass is a product to be proud of! It will never be stated enough' New Glass for Europe brochure on Energy saving glazing solutions and a low carbon economy

Brussels, 14 June 2011: Glass for Europe is proud to publish a new brochure on '*Energy saving glazing solutions and a low carbon economy*' which provides answers to most frequently asked questions of policy-makers and the general public about the benefits and added-value of energy saving glass. In doing so, it illustrates how much Europe could gain from a robust policy to increase the energy efficiency of its buildings.

'With this brochure the glass industry is proud to communicate about the positive contribution of glass technologies and manufacturing to energy efficiency, job creations, renewable sources of energy and recycling' says Bertrand Cazes, Secretary General of Glass for Europe. *'Glass is a product to be proud of. Our products not only provide light, comfort and wellbeing but they help fight climate change and contribute to renewable sources of energy. **It will never be stated enough: the glass industry is key to Europe's goal of becoming a competitive and low carbon economy**'* he added.

This brochure presents the properties of the different energy saving glazing solutions available, highlights the need for energy-efficient glazing in Europe and shed lights on the parameters to consider when choosing new windows. For example, the brochure explains the importance of letting daylight enter into buildings and addresses the central issue of the return of investment of upgrading windows. Beyond the building applications, the role of glass in cleaner transport and solar-energy is also highlighted.

All over Europe, policy makers are searching for solutions to limit CO₂ emissions and reduce energy dependence. Policy makers need to be informed of the important contribution of energy saving glass and the added-value of maintaining its manufacturing in Europe. **The whole glass community, glass makers, processors, glaziers, installers, etc. must take part to this communication effort** and this new brochure of Glass for Europe can be used as a tool.

Paper copies of this brochure can be requested to the Glass for Europe secretariat – info@glassforeurope.com - and an online version can be consulted on the web: http://www.glassforeurope.com/images/cont/165_14922_file.pdf .



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About Glass for Europe

Glass for Europe is the trade association for Europe's manufacturers of flat glass. Flat glass is the material that goes into a variety of end-products and primarily in windows and façades for **buildings**, windcreens and windows for **automotive and transport** as well as glass covers, connectors and mirrors for **solar-energy** equipments. Flat glass is also used for many other applications such as furniture, electronics, appliances, etc.

Glass for Europe has four members: AGC Glass Europe, NSG-Group, Saint-Gobain Glass and Sisecam-Trakya Cam and works in association with Guardian. Altogether, these five companies represent 90% of Europe's flat glass production.

Glass for Europe firmly believes that state-of-the-art glass can play **a vital role in achieving the EU's energy saving targets** and promotes ambitious mechanisms to support the market uptake of energy-efficient glass technologies.